

4/13/94

RETAIL PROMOTION FACTSHEET

Promotion Description: Alpine June FSI: Pk/Ctn Cpn

Field Dates: 6/19/94 - 6/19/94

POS ORDERING INFORMATION:

PMExpress Kit

Kit Components:

PMExpress Display Kit #:

Kit Order Dates: (From-To)

Kit available in Field:

POS#: (For Field

MIDAS Allocation only)

MIDAS P/F:

PMExpress Kit Dimensions

Length:

Width:

Height:

Weight:

(EXCLUDES PRODUCT)

Assembled Display

Length:

Width:

Height:

Weight:

UPC Code:

Deals/Display:

Deals/Back Up:

Product Ctns:

PAYMENTS:

<u>Display/Item</u>	<u>Payment to</u> <u>(Retailer/Distributor)</u>	<u>Promo Code</u>	<u>Payment</u>

MEDIA SUPPORT: ☐ Yes ☐ No Media Advertisement Only ☐Media Advertisement and Offer ☐ *

<u>* Offer</u>	<u>Vehicle</u>	<u>Circ.</u>	<u>Value</u>	<u>UPC #</u>
<input type="checkbox"/> Coupon				
<input type="checkbox"/> Product Off				
<input type="checkbox"/> Incentive				
<input type="checkbox"/> Sweepstake				
<input type="checkbox"/> Other				

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